Terms of reference

VCA Bolivia Knowledge Grant: Communication, production and editing of audiovisual materials for the project

Voices for Just Climate Action

SouthSouthNorth (SSN), through the Voices for Just Climate Action (VCA) programme has launched this Knowledge Grant in Bolivia to support communication and dissemination of local challenges, solutions and stories for climate action. SSN is seeking local non-governmental organizations (NGO's) and civil society organizations (CSO's) based in Bolivia to deliver on the grant within the programme period.

Grant budget: EUR 30,000 - EUR 50,000 depending on the scope

Grant period: June 2024 - May 2025 (12 months)

To apply, kindly complete all the requirements and send documents to nosibabalwe@southsouthnorth.org

Deadline for submission is the 5th of April 2024, 17h00.

Q&A: There will be a Question & Answer session held on Zoom for any concerns or clarifications regarding the call for proposals on the 20th of March, 09h00 Bolivia time. Kindly join the session using the link below:

Join Zoom Meeting
https://southsouthnorth-org.zoom.us/j/97179171372?pwd=SU9MMGdjQW4yRGdxeUZvcWhtS1FIz09
Meeting ID: 971 7917 1372
Passcode: 397799

If you have any questions or concerns, please reach out to nosibabalwe@southsouthnorth.org or larancria@wwfbolivia.org.

1. Introduction

Climate change is an increasingly evident reality in people's lives. More frequently, the most vulnerable populations are being affected by longer floods and droughts, more recurrent fires, lack of access to water and lower performance in food production.

Climate change has been accelerated by human actions that did not consider the impacts on the environment. Climate justice, therefore, considers that climate change must be addressed as an integral problem between environmental, economic, political, and ethical issues.

Given this, the “Voices for Just Climate Action” project arises, which aims to ensure that, by 2025, various civil society groups and indigenous peoples have a central role as innovative, empowered actors, facilitators, and defenders of climate solutions. This project is implemented in 7 countries and in Bolivia by WWF Bolivia, Fundación Avina and SouthSouthNorth (SSN) in
the Pantanal and Chaco landscape in the municipalities of Villamontes, Yacuíba, Charagua, Roboré, San Matías, Puerto Suárez and Puerto Quijarro.

SSN aims to support the generation, dissemination, and intermediation of information, leveraging a network of experts and professionals and strengthening the capacity of partners to enable them to respond innovatively to the challenges and opportunities presented by climate change. For all this, the support of an audiovisual production company is required for the preparation, production and editing of communication materials, according to the details below.

**Background**

The VCA programme is a lobby and advocacy programme being implemented by the World Wide Fund for Nature Netherlands (WWF-Nl), SouthSouthNorth (SSN), Akina Mama wa Afrika (AMwA), Slum Dwellers International (SDI), Fundación Avina and Hivos under the Dutch Ministry of Foreign Affairs five-year strategic partnership: "Power of Voices". The VCA programme aims to ensure that by 2025, local civil society and underrepresented groups will have taken on a central role as creators, facilitators, and advocates of innovative and inclusive climate solutions. Their inclusion is crucial for effective and lasting climate responses. The programme's overall approach is to work with civil society to build widespread societal support for locally shaped climate solutions through an inclusive and rights-based approach. This includes building a broad-based climate alliance at the country level bridging divides (urban-rural, gender, youth) that amplify voices in unusual ways. In addition, it will influence national and global policies and financial flows (e.g., climate finance, private sector investments) in support of these locally shaped solutions. Finally, through a climate justice approach, the programme intends to see an expanded civic space where civil society voices, particularly indigenous and marginalized people, are heard on climate action.

**VCA in Bolivia**

The VCA programme in Bolivia is being implemented in the Pantanal and Chaco ecoregions, focusing on the transboundary region between Paraguay and Bolivia. The landscape contains many of the headwaters of the La Plata Basin, the second-largest basin in South America and one of the ten most threatened in the world. This region has been selected due to its climate and conservation importance and the strong presence and local networks of Alliance members. The programme aims to create an impact towards reducing people’s exposure to climate change stresses, shocks and variability by maintaining large protected areas, reforestation and restoration. Good and greater forest coverage and other relevant ecosystems are natural conditions to reduce exposure to high temperatures, droughts, etc. so disasters like wildfires will be less destructive.

The programme will leverage previous work in the regions but also focus on new innovations and partnerships that are central to this Alliance, for example, by linking to urban communities (including urban poor) and youth/feminist activists within and beyond the landscape, linking local success stories to influence the national policy level, and through innovative multimedia and storytelling strategies. In addition, the Alliance will build coalitions that bring together rural and urban civil society including indigenous people, women and youth to amplify their voices and influence key policy issues related to climate change; and link these coalitions to other social movements.
The programme’s main strategic interventions are centered around the following three pillars:

- Mutual capacity strengthening for co-creating alternative scaled climate solutions
- Setting an agenda and creating movement in climate action through amplified storytelling
- Joint lobbying and advocacy to make policy and financial flows responsive to locally shaped climate solutions

2. Scope of Work

The Grant holder will be required to provide creative communication support to the VCA local partners and organizations working at the community level. The Grant holder will be required to produce creative communication products such as videos, magazines, photographs and other graphic materials, to publicize the challenges and actions carried out and achievements completed by youth groups and indigenous communities that are part of the Voices for Just Climate Action project in the Pantanal and Chaco Regions. The Grant holder will be responsible for coordinating the creative communication activities but can work with suppliers to support with the provision of audiovisual, training, and publishing services, if required. The Grant holder will work directly with the VCA Alliance in Bolivia to deliver on the following activities -

Proposed deliverables include:

- Develop the creative concept and scripting of a “Communication campaign about water” which includes videos, interviews, audios, flyers in the PACHA landscape.
- Develop the creative concept and scripting of a “Communication campaign to share the results and stories of VAC: which will include short videos, infographics, brochures and materials for workshops and training, to make the actions and results of the project visible with a view to COP 30.
- Organize a meeting with environmental journalists to learn and relearn about the local climate emergency.
- Notes and videos on environmental regulations (in coordination with paralegal training): informative notes and videos on environmental regulations as part of legal training.
- Notes and videos on local solutions (in coordination with local partners)
- Prepare an exhibition (e.g. at the Simón I Patiño Center) about VAC Stories with Photographs in La Paz and SCZ: this exhibition of stories will be related to the project, accompanied by photographs and interactive materials, in the cities of La Paz and Santa Cruz.
- Prepare a quarterly magazine “Women against climate change” and “Megafono” magazine”
- Produce interviews and support shots with key actors with local partners, in local communities and with youth groups.
- Take still images highlighting the main actions with both audiences in the different scenarios and events proposed.

Deliverables should be made available in both English and Spanish. The videos and other contents will be shared with donors and potential donors, partner organizations and our digital
communities. The outputs will directly be shared with VCA partners and on the various platforms for VCA.

3. Grant duration

The Grant will last 12 months.

4. Budget

The budget for the grant is between EUR 30,00-EUR 50,000. This includes all project expenses and administration fee of no more than 12%.

5. Application details

Applicability:

- Local Bolivian NGOs and CSOs or coalitions are eligible to apply for the grant. International organisations not based in Bolivia are not eligible to apply.
- An applicant with a clean human rights record.
- An applicant with the ability to link to and mobilise more extensive networks or capacity to do so.
- Organisations applying should have experience managing grants of this nature and size and the internal organisational capacity to do so.

It will be considered favourable if the applicants:

- Have a track record on developing and advocating for locally shaped climate solutions
- Have prior experience carrying out activities in priority areas related to climate change adaptation and mitigation, including (desertification, water, food security and sovereignty, deforestation, coastline, energy, policy, etc...)
- Led by or who work with women groups, youth, persons with disabilities, or other marginalised groups.
- Willing to collaborate with other actors to influence more substantial impacts

Organisations can apply for the funds in a coalition (1-3 organisations to deliver on the work). All costs for the delivery of the project should be covered in the proposed budget - including travel, staff and production costs.

Contract holder: The lead organization will be contracted directly through SSN and will be responsible for all financial and narrative reporting to SSN. All contracts and reporting information will be available in English, with support from Spanish colleagues based in Bolivia.

Project funds: Projects will be paid an upfront cost of 25% of total contract, on contract signature. Thereafter, lead partners will be responsible for submitting financial reports (including bank statements, invoices/receipts) every quarter. The financial reporting will be done in English, with support from Spanish colleagues in Bolivia.

Project period: The project period for delivery is 12 months. The starting period will depend on the due diligence and contracting process length.

Selection criteria
The degree to which the project is relevant and impactful, amplifying the work already being conducted in the VCA and building onto the achievements of the programme.

- The relevance of the organization and previous experience with communications and knowledge management.
- The degree to which the initiative will show sustained impact beyond the project duration through, for example, enhancing capacities of individuals and organizations to further build on the work, institutionalizing activities in community, local, subnational and / or national governance structures, collaborating with related interventions.
- The degree to which the budget, activities and work-plan seem reasonable and achievable within the timeframes and budget constraints.

Application submission

To apply, kindly complete below requirements and send documents to nosibalwe@southsouthnorth.org. For further information, questions or clarifications, please contact nosibalwe@southsouthnorth.org or larancibia@wwfbolivia.org. Please use the following subject line in your application - VCA Bolivia Knowledge Grant Application.

1. Budget:
   ➔ Complete all three tabs of the budget template (high-level, activity budget and timesheet). Please note that the admin fee cannot exceed 12% of programme expenses/total budget.

2. Grant application
   ➔ Complete the grant application form. Submit in Word format in Spanish or English.

Applications will be reviewed in April 2024. If you have not heard back from us by May 2024, then consider your submission unsuccessful. Successful candidates will undergo an interview process by the Grant panel.